



Argentina's Auto Parts Aftermarket and Economic Landscape



Economic Overview: Argentina, located in South America, has a mixed economy characterized by rich natural resources, a highly literate population, and a diversified industrial base. However, the country has faced economic challenges, including high inflation, currency fluctuations, and periodic recessions.

Auto Parts Aftermarket in Argentina: Argentina has a sizable automotive industry, with a strong demand for auto parts and accessories. The auto parts aftermarket is a crucial component of the automotive sector, catering to vehicle maintenance, repair, and customization needs.

Market Size and Growth: The Argentine auto parts aftermarket is significant, driven by a large vehicle population and consumer demand for affordable replacement parts. Despite economic challenges, the aftermarket segment has shown resilience and continues to grow.

Product Range: The aftermarket offers a wide range of products, including replacement parts for

engines, transmissions, braking systems, suspension components, electrical systems, and body parts. Additionally, accessories such as performance upgrades, audio systems, and cosmetic enhancements are popular among consumers.

Distribution Channels: Auto parts are distributed through various channels, including specialized retailers, independent garages, online platforms, and authorized dealerships. Each channel caters to different customer segments, offering a mix of convenience, expertise, and affordability.

Quality and Price Sensitivity:

Argentine consumers are price-sensitive but also value quality and reliability. As a result, aftermarket manufacturers and distributors must strike a balance between offering competitive prices and ensuring product quality to maintain consumer trust and loyalty.

Regulatory Environment: The Argentine government plays a role in regulating the auto parts aftermarket, including standards for product safety, emissions, and environmental impact. Compliance with regulations is essential for aftermarket businesses to operate legally and maintain consumer confidence.

Competitive Landscape: The aftermarket sector is competitive, with both domestic and international manufacturers and distributors vying

for market share. Established brands, product quality, pricing strategies, and customer service are key factors influencing competitiveness in the market.

Overall, the Argentine auto parts aftermarket presents opportunities for businesses willing to navigate the economic and regulatory landscape. Understanding consumer preferences, maintaining product quality, and adapting to market trends are critical for success in this dynamic industry.

Key Economic Indicators:

Population: 46.3 million
 GDP Annual Growth: 5%
 GDP Per Capita: \$13,700
 Inflation Rate (In the March 12% but the annualized rate running over 275%)
 Interest Rate :50%
 Government Debt to GDP Ratio :86%
 Exchange Rate:
 1 USD = 877.73 Argentine Peso
 Import Tariffs: 06 ~ 22 %

The top imports of Argentina are Refined Petroleum (\$6.79B), Motor vehicles; parts and accessories (\$701 to \$705) (\$3.58B), Petroleum Gas (\$3.49B), Cars (\$1.89B), and Soybeans (\$1.67B), importing mostly from China (\$16.4B), Brazil (\$15.4B), United States (\$11.1B), Germany (\$2.09B), and Paraguay (\$1.91B). Argentina imports Cars primarily from: Brazil (\$1.53B), Mexico (\$83M), China (\$81.2M), India (\$49M), and Germany (\$28.6M). The fastest growing import markets

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in Cars for Argentina between 2021 and 2022 were Brazil (\$252M), China (\$24M), and India (\$15.5M).

Argentina Full Year 2023: Toyota and Fiat Cronos threepeat at #1, market up 11.6% The Fiat Cronos is the best-selling vehicle in Argentina for the third straight year. New light vehicle sales in Argentina gain 11.6%

in 2023 to 424,949 units for a third consecutive positive year.

Transportation: The quickest way to get from Pakistan to Argentina by plane will take about 1 day 4h and departs from Jinnah International Airport (KHI) and arrives into Minister Pistarini International Airport (EZE).

Automark - International

The quickest way to get from Pakistan to Argentina by ship will take about 57 days 16h and departs from Port Qasim (PKBQM) and arrives into Buenos Aires (ARBUB).

List of products at 4 digits level imported by Argentina in 2022 detailed products in the following category: 87 Vehicles other than railway or tramway

| Code | Product label | Select your indicators | | | |
|-------|--|--|----------------------------|--------------------------|---|
| | | Value imported in 2022 (USD thousands) | Share in total imports (%) | Ranking in world imports | Average tariff (net motor) applied by Argentina (%) |
| TOTAL | All products | 76102945 | 0.3 | 45 | 10.4 |
| *878 | Parts and accessories for tractors, motor vehicles for the transport of ten or more persons,... | 300280 | 0.4 | 29 | 14.2 |
| *878 | Motor cars and other motor vehicles principally designed for the transport of... | 1544905 | 0.2 | 48 | 15 |
| *874 | Motor vehicles for the transport of goods, incl. chassis with engine and cab | 676288 | 0.9 | 48 | 18.6 |
| *871 | Motorcycles, incl. mopeds, and cycles fitted with an auxiliary motor, with or without side-cars, ... | 602084 | 1.2 | 29 | 28.8 |
| *871 | Tractors (other than tractors of heading 8708) | 312295 | 0.4 | 41 | 13.5 |
| *874 | Parts and accessories for motorcycles and bicycles and for carriages for disabled persons, ... | 171585 | 0.5 | 49 | 13.8 |
| *876 | Chassis fitted with engines, for tractors, motor vehicles for the transport of ten or more ... | 128550 | 4.9 | 5 | 15.9 |
| *877 | Bodies, incl. cabs, for tractors, motor vehicles for the transport of ten or more persons, ... | 112204 | 1.4 | 16 | 15.5 |
| *876 | Trailers and semi-trailers, other vehicles, not mechanically propelled (incl. safety and trimmy ... | 64889 | 0.2 | 68 | 18.5 |
| *872 | Motor vehicles for the transport of >= 10 persons, incl. driver | 53860 | 0.4 | 55 | 13.3 |
| *875 | Special purpose motor vehicles (other than those principally designed for the transport of ... | 28024 | 0.2 | 75 | 13.1 |
| *873 | Carriages for disabled persons, whether or not motorized or otherwise mechanically propelled ... | 11660 | 0.6 | 22 | 7.5 |
| *875 | Baby carriages and parts thereof, n.e.s. | 11153 | 0.4 | 49 | 19.1 |
| *872 | Bicycles and other cycles, incl. delivery tricycles, not motorized | 6058 | 0.1 | 74 | 10 |
| *879 | Works, trucks, self-propelled, not fitted with lifting or handling equipment, of the type used ... | 4160 | 0.3 | 48 | 5.2 |

AUTO PARTS EXHIBITION IN ARGENTINA 2026

| DATE | EXHIBITION NAME | CITY AND EXHIBITION CENTER |
|------------|--------------------|-------------------------------------|
| April 2026 | AUTOMECHANIKA 2026 | La Rural Trade Center, Buenos Aires |

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