



Daily The Spokesman

RAWALPINDI

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فرمان رسول ﷺ

اَسْرَضِيَ اللهُ عَنْهُ مَنْ كَرِهَ نَبِيَّ كَرِهَ اللهُ
سَلَى اللهُ عَلَيْهِ وَسَلَّمَ مَنْ كَرِهَ نَبِيَّ كَرِهَ اللهُ
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لِي خَرِيْدَ نَاجِيْتِي (اِسْرَضِيَ اللهُ عَلَيْهِ وَسَلَّمَ
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وَرَحْتِ كَيْ

(بگنڈی: صریح نمبر 2106)
Barkat Rice Mills
(Pvt) Limited

Empowering women is our top priority

The First Lady, Begum Samina Alvi, emphasized the need for unity and individual contributions towards a brighter future for Pakistan. She highlighted the importance of women's empowerment, which remains a top priority. Begum Alvi recognized the potential and determination of the youth but stressed the need for appropriate platforms to facilitate their growth. (Report on Page 3)



German Minister calls on Syed Naveed Qamar

German Minister of State at Federal Foreign Office Dr. Tobias Linder called on Federal Minister for Commerce and Investments Syed Naveed Qamar to discuss matter of mutual interests. German Ambassador to Pakistan Alfred Grannas, and Federal Secretary Muhammad Sualah Ahmed Faruqi were also present in the meeting held here in the Minister Office on Monday. (Report on Page 5)

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Trade Map to help entrepreneurs in exporting to foreign markets: Mashood Khan

Spokesman Report

KARACHI : Mehran Commercial Enterprises has always been in the forefront of building the capacity of different industries and serving the community with state-of-the-art practices and motivating entrepreneurs in entering into exports. Mashood Khan's school of thought is based around the fundamental fact of building the country's image in the foreign arena as a

competitive and creative destination. In this regard a one-day session has been arranged to be hosted by Mashood at Mehran Commercial Enterprises premises on "Trademap.org and HS Codes". This session will be delivered by Dr.AadilNakhodo who is an Assistant Professor at IBA ORIC and a specialist in research & economics. The course is designed to assist companies in identifying international markets around the world that sell

and buy their products. Trade Map is a platform that provides its users with indicators on export performance, international demand, alternative markets and competitive markets, as well as a directory of importing and exporting companies. The Trade Map covers 220 countries and territories and 5300 products of the Harmonized System. This is vital information that needs to be understood by the entrepreneur to

make decisions regarding his export strategy.

This is stage 1 for entering into exports for any company. The course will build a mindset and a sense of direction for an entrepreneur which is what we are trying to achieve, said Mashood. He also personally thanked Nakhodo and the participants for taking out time to be part of a process that will jump start something positive.

